

FOR IMMEDIATE RELEASE:



**GO BACH IN TIME WITH THE SANDLER CENTER AS WE CELEBRATE
JOHANN SEBASTIAN BACH WITH TWO BACH INSPIRED SHOWS AND
BACHTOBERFEST, A GERMAN ALTBIER ALE.**

INDIVIDUAL TICKETS FOR BOTH SHOWS ARE ON SALE NOW THROUGH YNOTTIX.COM.

October 2, 2019 (Virginia Beach, Va.) –

The Sandler Center is excited to announce we have partnered together with Symphonycity and Three Notch'd Brewing Company in celebration of one of the greatest composers of all time. As the two performing arts organizations announced their upcoming seasons, they noticed a dynamic similarity between the two seasons centered around Bach. Enter Three Notch'd Brewing Company and a Virginia Beach inspired beer was born.



Celebrating Bach and Oktoberfest, Bachtoberfest, is a German Altbier Ale. The beer contains notes of a mellow fruitiness and produces an exceptionally smooth, clean, and delicate brew balanced with a slightly spicy, herbal character of Noble hops. Bachtoberfest can be purchased at all Bach inspired shows at the Sandler Center, as well as around Town Center at various restaurants like Ruth's Chris Steak House and California Pizza Kitchen.

ABOUT BACH CELLO SUITES FESTIVAL: Three hundred years ago, J.S. Bach wrote six magical suites for solo cello. For cellists, playing all six is often seen as the 'Mount Everest' of the cello repertoire, but rarely are they performed by such a diverse collection of artists using a wide variety of approaches to the master's spectacular work. Three suites exemplify the beauty of traditional solo cello format, while three suites burst to life through innovative interpretations incorporating elements of dance, theater, jazz, and voice offering audiences a one-of-a-kind encounter with this timeless body of work. The Sandler Center will be filled with full-spectrum Bach this season and it continues with this dynamic and inventive presentation of Bach's six magical cello suites, on October 23 at 7 PM.

ABOUT SYMPHONICITY BACH TO THE FUTURE: Under the leadership of Music Director and Conductor Daniel W. Boothe, Symphonycity will be celebrating its 39th anniversary season with the "Bach to the Future" masterworks series. It will be comprised of five concerts that will each open with a rarely heard orchestral transcription of J.S. Bach's famous Baroque piano and organ compositions followed by a performance with a national or internationally recognized guest arts. The concerts will conclude with a sampling of music through the eras to include a new or modern symphonic masterpiece. In keeping with the theme, Symphonycity's January 11th Lollipop Concert for children, "Bach to the Carnival," will take the young audience with their families on an excursion of sights and sounds beginning with J.S. Bach along with a celebration of the exciting life of carnival entertainment, animals and performers. The season kicks off on October 13 at 3 PM.

ABOUT THREE NOTCH'D BREWING COMPANY: Originally, the Three Notch'd Road was a colonial-era thoroughfare running east and west through central Virginia. It is believed to have taken its name from a distinctive marking of three notches burnt or axed into trees to blaze the trail. We at Three Notch'd Brewing Co. will never be as legendary as some of the most revered characters in Virginia history, but we do aim to leave our humble mark in the world of craft beer. As we evolve from our beginnings, and get to know all of you, we look forward to brewing great beer, while telling the stories of some of the greatest characters in American History – from a very unique Virginian-craft brew perspective. From Jack Jouett to Thomas Jefferson, our brewery will develop around bold characters that left their mark on our country's history. Three Notch'd Brewing Co. has made it their mission to help restaurants, homebrewers, nonprofits, musicians, artists, and businesses develop their own brand of beer to help to tell their stories.

ABOUT THE GREAT PERFORMANCE SERIES: The mission of the Sandler Center for the Performing Arts is to enrich the lives of residents and guests by providing great and diverse performances, experiences, and educational programs for the arts. The Great Performance Series (GPS) is a curated collection of culturally diverse, world-renowned performers that ignites creative exploration in the arts and enriches the cultural life of Coastal Virginia.

ABOUT SPECTRA: Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at SpectraExperiences.com. Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

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